

INTERVIEW SUMMARY

Applicant sincerely thanks Examiner Bashore for conducting an in person interview with Applicant's attorney, David W. Foster on July 24, 2008.

During the interview, Applicant's attorney respectfully traversed the Office's rejections under 35 U.S.C. § 103(a). For instance, Applicant's attorney respectfully submitted that the cited references fail to teach or suggest "the schema file comprising a location in the web page where the retrieved media will be displayed" as recited in independent claim 1.

While no formal agreement was reached, Applicant's attorney enjoyed the meeting with Examiner Bashore, and thanks the Examiner for his courtesy.